## HORIBAMRA

## Global Tier 1 Expanding into the Automotive Market

## **Case Study Overview**

An established US based Tier 1 electronics client was looking to expand into the safety-related automotive market and needed support with the transition, as well as improving their skills and processes relating to the relevant standards.

A lead project was identified as a way to act as a testbed for the activities and to provide objective measurements for the support.

## **Successes and Benefits**

- People, processes and products were addressed in parallel to prepare the client for the automotive world and to give them 'functional safety readiness'.
- Our customer is now ready for ISO 26262 certification (if desired).
- The customer has been able to use the exercise practically in product development, to bring real-world learning to their team.

