

An agile approach to vehicle attribute management

Case study overview

Byton chose HORIBA MIRA to lead the driven attribute engineering on its electric vehicle programme.

A heavily international team - with consultants split between Byton's North American headquarters and HORIBA MIRA's facilities in the UK and China - defined and managed vehicle attributes from the

Engineering team deployed: Six consultants based in the US, supported by a team of 20 to 25 in the UK and three in China, with the entire team being globally mobile to meet the needs of development.

concept phase through to the start of production.

HORIBA MIRA also provided engineering services to the project, covering NVH, Dynamics, Braking, Performance & Durability, Quality, Perceived Quality and Environmental Impact.

